



Italo - Nuovo Trasporto Viaggiatori

## Introduction to Italo

### Company profile

#### Introduction

- First, private high-speed operator in the European passenger rail industry operating in Italy under the Italo brand
- Established in December 2006 in order to take advantage of:
  - The liberalisation of Italian passengers rail services, introduced in 2003 to reflect European Union guidelines
  - The significant growth opportunities of the Italian high-speed railroad business in the context of meaningful imbalance vs. air transport and motorway sectors for key business routes
- ~1.200 employee, over 900 operating staff (more 1000 from additional services). Average age: 32 years old
- The Company started commercial operations in Q2 2012, and went through a ramp-up period from 2012 through 2014
- Fleet of 25 Alstom AGV and 22 Alstom EVO (12 will be delivered within mid 2018 and others 10 within 2019 and beginning 2020)

First, private high-speed operator in EU, Italo took benefit of the liberalisation of the Italian passengers rail services to raise rail transport quality standards



# **Brief History of Italo**

### Dec 2017:

Debut of the first 4 EVO trainsets and, during first half of 2018, launch new services on Milan-Venice and Bolzano. Subscribed new capital increase and new debt restructuring for 740M€

### Jul 2018:

Ordered 5 additional Alstom EVO

#### May 2018:

Launch of North East route: Turin-

Purchase of the Company by Global Infrastruct ure Partners

### Sept 2016:

**EVO** 

Ordered 4 additional Alstom EVO

Nov 2017:

additional Alstom

Ordered 5

#### Apr 2013:

Full capacity with all Alstom AGV trainsets delivered

#### Oct 2015:

Ordered 8 high-speed Alstom EVO

#### Jun 2009:

Dec 2006:

Establishment

of NTV SpA

Completion of the maintenance plant in Nola

#### Sep 2015:

Debt restructuring and new 60M€ equity capital injection

#### Apr 2012:

Launch of first commercial services on Rome-Milan route

#### Nov 2007:

Ordered 25 high-speed Alstom AGV (leasing)

#### foreign institutional

Dec 2015:

new Italo

intemodal

services

Launch of

New shareholder:P eninsula ItaloBus, the Capital

Jun 2017:

550M€,

investors

Bond issue for

Debt restructuring for 160M€

Milan-Venice

#### Feb 2018:

# **Network and Key Success Factor**

#### Italo Network

# 88 daily services in 2018 Bolzano Milano Brescia Padova Torino Reggio E. Bologna irenze Roma Salerno Italo Network Italobus Network

# Key success factors for the performance improvements

### ✓ Network expansion and increase in daily services

Launch of new services; increase of services per day from 56 (2017) to 88 (2018)

#### Review of industrial processes

Since 2015, implementation of a new strategy, fully exploiting Italo potential

#### Central station positioning

Access to 3 of the most important stations in Italy, namely: Roma Termini, Milano Centrale and Torino Porta Nuova

#### New pricing strategies

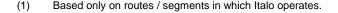
Customized pricing strategies and services levels to address the needs of a wide range of passengers, from the value-oriented to the business ones

#### Continuous improvement of quality

courtesy, cleanliness and comfort as distinctive key success factors to ensure a memorable overall experience

#### Market share evolution

Italo market share increased from 9% in 2012 to approx. 35% in 2017 in its competing arena<sup>1</sup>





# ItaloBus, the Italo intermodal service

Programme launched in December 2015 to connect new high growth potential markets to the high-speed rail hubs

Nowadays Italobus hubs are 4: Reggio Emilia, Milano Rogoredo, Salerno and Napoli Afragola.

2017 production in bus.km is 1,3 billion.



With the new EVO connections, Italobus can contribute to increase the occupancy rate of connected train services

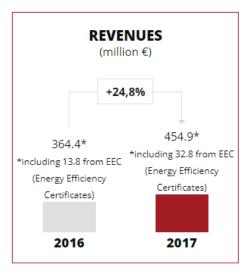
#### **BUSINESS MODEL**

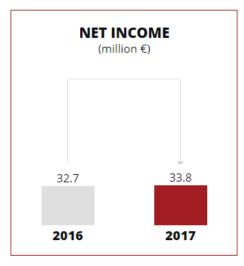
- Service continuity: only one ticket valid for train and bus
- New services activated in cities without High Speed lines

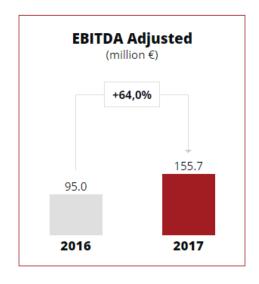
Italobus offer increased of +30% vs 2017

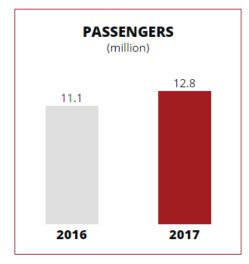


# **Financial Highlights**









### **Fleet**

#### Italo AGV 575



 25 Alstom high-speed AGV rolling stocks, delivered between 2012 and 2013

#### Key technical features

- √ 11 coaches / 12 bogies
- ✓ Over 462 seats per rolling stock
- √ 4 classes (Club, Prima, Comfort, Smart)
- ✓ 200m length
- ✓ 2 vending machines areas

#### Italo EVO



- 22 Alstom EVO
- Delivery from November 2017 through 2019

#### Key technical features

- √ 7 coaches / 14 bogies
- √ 472 seats
- √ 4 classes (Club, Prima, Comfort, Smart)
- √ 187m length
- ✓ 2 vending machines areas

#### Italobus



- Programme launched in December 2015 to connect new high growth potential markets to the high-speed rail hubs
- Increasing Italobus offer with new services in Friuli, Calabria and in airports located in the Centre-North of Italy

#### **Key features**

- ✓ Over 35 daily services connected with Italo trains
- ✓ Approximately 61,000 passengers in 2017

Tailored configuration, in order to maximize available seat capacity and reduce maintenance costs



# **Quality success factors**

Continuous improvement of courtesy, cleanliness and comfort as distinctive key success factors to ensure a memorable overall travel experience

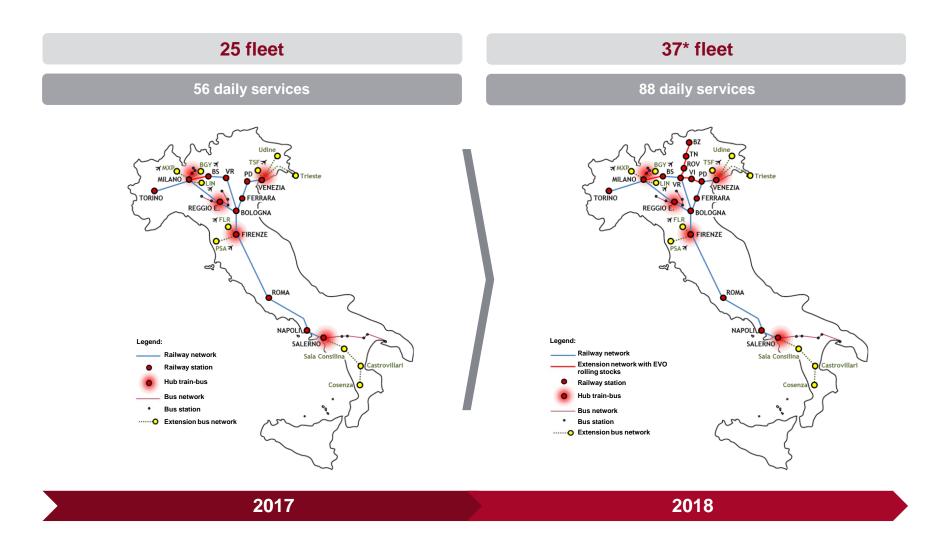


High quality service standards thanks to the continuous research of improvement key factors



# **Network expansion**

Covering the most travelled routes of the Italian high-speed network





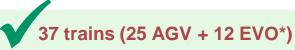
## Service evolution

### Highly valuable fleet of rolling stock, with potential for further upside

**Current (2017 network)** 







#### Rationale / Key features

- 56 daily services
  - Slots already approved by the Infrastructure Manager
- 15m of trains-km per year
- A train every 60min. between Milan and Rome (30min. at peak hours)
- A train every 60min. between Rome and Bologna (30min. at peak hours)

- 88 daily services (+32 vs 2017)
  - Slots already approved by the Infrastructure Manager
- Over 21m of trains-km per year (+40%)
- A train every 30 min. between Milan and Rome
- A train every 30min. between Rome and Bologna

#### Network covered

nilway line	# daily services	# daily services ✓ Increase ser	
Backbone line (with stops) Furin - Salerno	25	and frequen Turin - Saler with focus of Rome	no line,
Backbone line (no stops)	15	+5 20	
Milan - Rome/Naples		✓ Increase free	
Venice - Rome/Naples	8	+8 on the Venic Salerno line	
Turin - Milan - Venice	_	+14 Start operati	na the
Brescia/Bolzano - Verona - Rome/Naples	8	8 Turin – Veni	
Total number of services	56	88	

Source: Company data



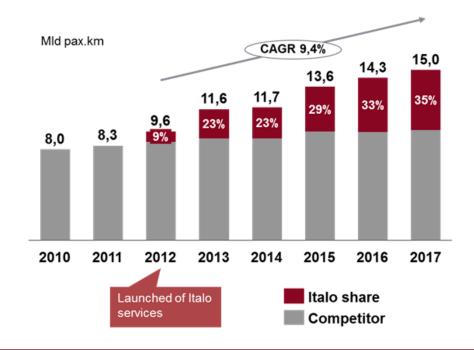
<sup>\*42</sup> in 2019 with an increase of services

# Advantages from competition in HS rail market<sub>1/2</sub>

#### HS rail market growth 2009 - 2017

Increased HS train traffic as an effect of traffic gained at the expense of airplane and car, plus an induced demand

- Pure demand growth: mainly driven by macro-economic trend (i.e. GDP, touristic inflows)
- Induced demand: availability of convenient transportations solutions stimulating a demand that would not have considered airplane (too expensive) and car (too long)
- Modal share increase: Train modal share increase as it becomes more competitive vs. Airplane and Car



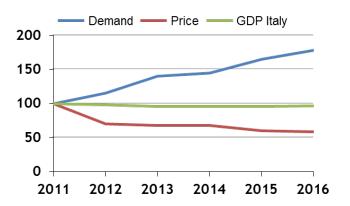


# Advantages from competition in HS rail market<sub>2/2</sub>

#### Italian HS rail market

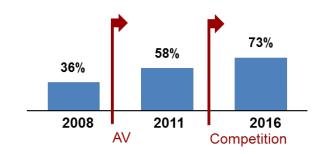
- The entrance of Italo in the Italian rail market is having a major impact on services delivered to customers and on the price level
- From 2011 to 2017 40% decrease of the average ticket price vis-à-vis 80% increase of demand
- Estimated saving of 800 M€ for HS train passengers

#### Demand and Price trend 2011-2016



#### **Train market share Milan-Rome**

- Train market share on Milan-Rome route almost doubled from 2008 to 2016 due to investment in HS network and the entrance of *Italo* in the market
- Since Italo entrance over 500M€ revenue increase for the network infrastructure operator



The entrance of Italo in the market has brought enormous benefits for the HS rail market

